



[www.heyamigo.app](http://www.heyamigo.app)

Connecting patients undergoing long-term  
medical treatment with volunteers for free  
assistance

# Need for free assistance



**\$150 billion a year**

Cost of missed appointments for the United States healthcare system



**3.6 million**

Number of people in the U.S. who do not obtain medical care due to transportation barriers



**Barrier for accessing health services**

Transportation is the third most commonly cited among older adults



**530,000 medical bankruptcies annually**

- "Transportation and the role of hospitals." by the American Hospital Association published in 2017
- "Why do Patients Miss their Appointments at Primary Care Clinics?" article published on Journal of Family Medicine and Disease Prevention 2018
- Health related bankruptcies - Journal of Public Health - AJPH research published in 2019

Hey Amigo is a unique and innovative approach to providing free assistance to patients when they need it most.



Humanization tool



Organization Tool



Productivity Tool



Social Connection Tool

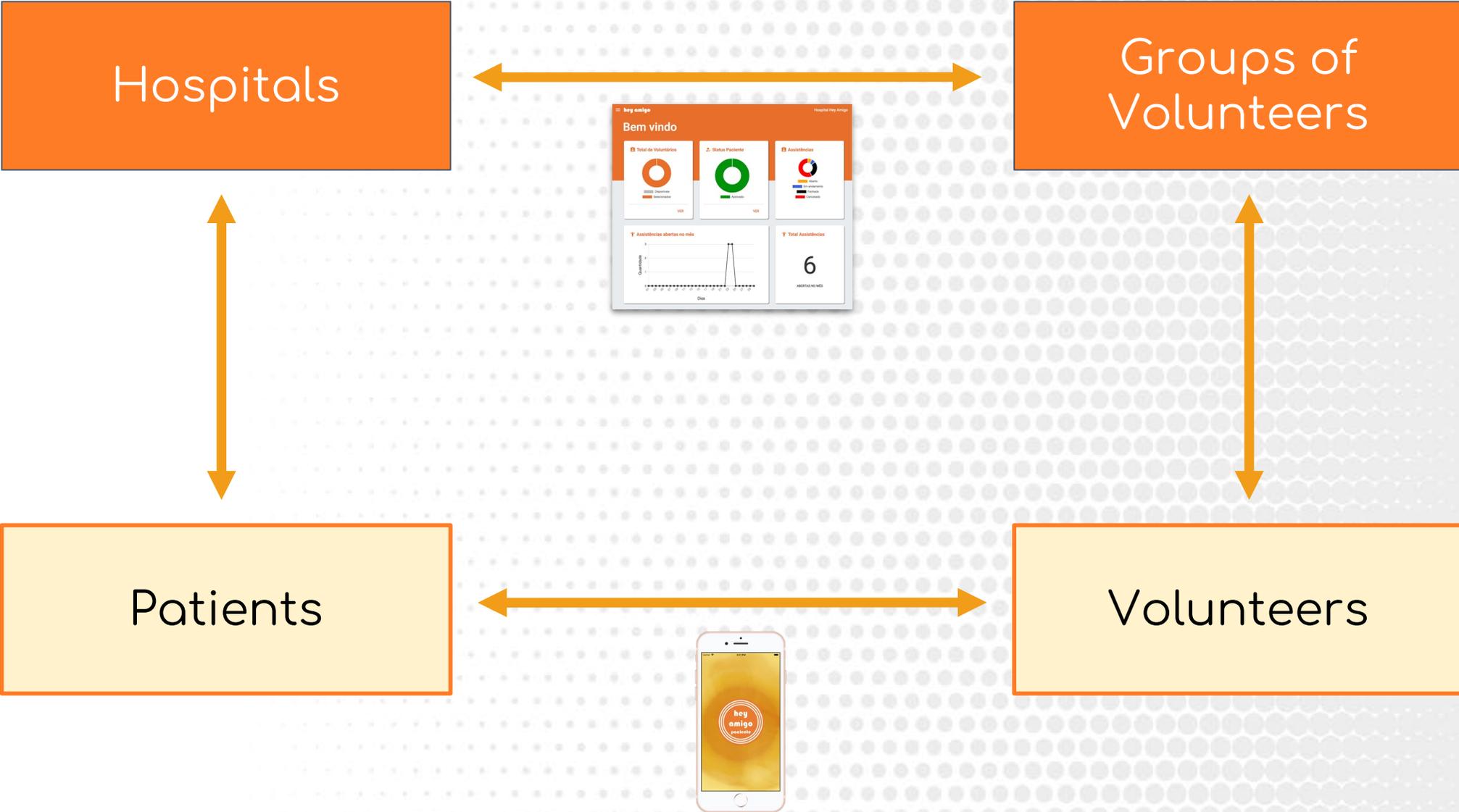


Micro-volunteering Tool

Hey Amigo provides a controlled environment for its users: Hospitals, Non-Profit Organizations/Volunteer Groups, Patients, Volunteers.

The platform consists of an app for patients and volunteers and an administrative website.

# Connecting the whole ecosystem



## Types of assistances available on app:

- Car Rides - Patients can request car rides to get to and from their health units.
- Accompaniment - Patients can request the presence of someone who can accompany them in medical procedures so they don't have to go alone.

# Making a difference investing the least amount of time - Hey Amigo app

- List - Volunteers can view assistances as a list.
- Map - Volunteers can view assistances according to geolocation.

- Hospitals and NPOs/Volunteer Groups validate application forms from their respective patients and volunteers.

# Revenue Model

Hospitals



- Free for pilot projects
- PAID

NPO/  
Volunteer Groups



- Free

Volunteers



- Free

Patients



- Free

## Pilot projects



Match hospitals and  
NPOs/Volunteer  
Groups to run pilot  
projects

## Ambassadors



Find Hey Amigo  
Ambassadors who can  
take the app to  
Hospitals and NPOs  
worldwide

# Meet the founders



**Haikaa**

Multicultural Artist

Background in music, writing, global humanitarian projects that promote diversity and inclusiveness.

Languages: Portuguese, English, Japanese, Spanish

+55 11 981990379  
contacthaikaa@gmail.com



**Leandro Iuamoto**

Medical Doctor, Psychiatrist

Background in physical medicine and rehabilitation, acupuncture, pain treatment, entrepreneurship, leadership.

Languages: Portuguese, English, Spanish, German

+55 11 971084934  
leandro.iuamoto@gmail.com



**Seiji Himoro**

Designer and Developer

Background in Graphic Design and System Analysis  
Languages: Portuguese, English

seiji.himoro@gmail.com



**Danilo Salvador**

Developer

Background in System Analysis  
Languages: Portuguese, English

danilo.salvador@smartlogic.com.br

# DONATIONS

Hey Amigo welcomes donations  
by individuals and corporations.

We also run fundraising  
campaigns.

Join us in creating an extended network of “Amigos” to support patients for free.

Hey Amigo - humanizing, scalable & efficient



Thank you!